



Severe asthma patient conference - Promotion pack

Date: 21 January 2023

Time: 10:30-16:30 CET

ELF event page: <https://europeanlung.org/en/get-involved/events/severe-asthma-patient-conference/>


Registration link: <https://events.zoom.us/j/AjSWcNBT64LDsu6bOBV3a-XbZYLL6Yr58P9PnzkGaS3xwzmF2Vzb~AggLXsr32QYFjq8BIYLZ5I06Dg>

Hashtag: #SevereAsthma2023

Social media handles	ELF	ERS
Twitter	@EuropeanLung	@EuroRespSoc
Facebook	@europeanlungfoundation	@EuropeanRespiratorySociety
Instagram	@european_lung	@europeanrespiratorysociety
LinkedIn	@European Lung Foundation	@European Respiratory Society

Social media posts:

Platform	Content
Twitter	<p>The @EuropeanLung Foundation is hosting a free online patient conference about severe asthma on 21 January.</p> <p>It will answer questions important to people living with severe asthma, share the latest advances in treatment and areas of new research.</p> <p>#SevereAsthma2023</p> <p>→ https://europeanlung.org/en/get-involved/events/severe-asthma-patient-conference/</p>
Twitter	<p>I am/We are looking forward to the #SevereAsthma2023 conference on 21 January hosted by the @EuropeanLung Foundation!</p> <p>https://europeanlung.org/en/get-involved/events/severe-asthma-patient-conference/</p>
Facebook	<p>The @European Lung Foundation is hosting a free online patient conference about severe asthma on 21 January.</p> <p>It will answer questions important to people living with severe asthma, share the latest advances in treatment and areas of new research.</p> <p>#SevereAsthma2023</p> <p>→ https://europeanlung.org/en/get-involved/events/severe-asthma-patient-conference/</p>
LinkedIn	<p>The @European Lung Foundation is hosting a free online patient conference about severe asthma on 21 January.</p> <p>It will answer questions important to people living with severe asthma, share the latest advances in treatment and areas of new research.</p> <p>#SevereAsthma2023</p> <p>→ https://europeanlung.org/en/get-involved/events/severe-asthma-patient-conference/</p>
Instagram	<p>The @European Lung Foundation is hosting a free online patient conference about severe asthma on 21 January.</p>

	<p>It will answer questions important to people living with severe asthma, share the latest advances in treatment and areas of new research.</p> <p>#SevereAsthma2023</p> <p> Link in Bio</p> <p>#SevereAsthma #PatientConference #Asthma #MyAsthmaLife #LungCondition #severeasthma #severeasthmatic #asthma #asthmaproblems #asthmaawareness</p>
<p>Email</p>	<p><i>Subject: ELF severe asthma patient conference - registration now open</i></p> <p>Dear [name]</p> <p>Registration for the first European Lung Foundation (ELF) patient conference about severe asthma is open!</p> <p>This free online event will take place on 21 January 2023 at 10:30-16:30 CET. It will feature presentations, patient experiences and the opportunity to ask experts questions.</p> <p>The conference will focus on:</p> <ul style="list-style-type: none"> • Overview of severe asthma and patient experiences • Current treatments • Choosing the right treatment • Severe asthma and pregnancy • Non-pharmacological treatments • Living with severe asthma • Getting the most out of severe asthma care • New research and treatments

	<p>The conference is aimed at people living with severe asthma and caregivers, although anyone interested in severe asthma is welcome to join.</p> <p>The preliminary programme is available on the ELF event page, and they will add more details about the event to the page as they are confirmed, so please refer back to it to keep up-to-date.</p> <p>The event will be in English, with subtitles in 26 languages.</p> <p>Registration link: https://events.zoom.us/j/84421876543</p> <p>Please feel free to forward this email to anyone you think would be interested.</p> <p>If you have any questions about this event, please contact Courtney Coleman who is running this event: courtney.coleman@europeanlung.org</p> <p>Best wishes</p>
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Images:

940x788px



Twitter

PATIENT CONFERENCE
Severe Asthma
21 January 2023

#SevereAsthma2023



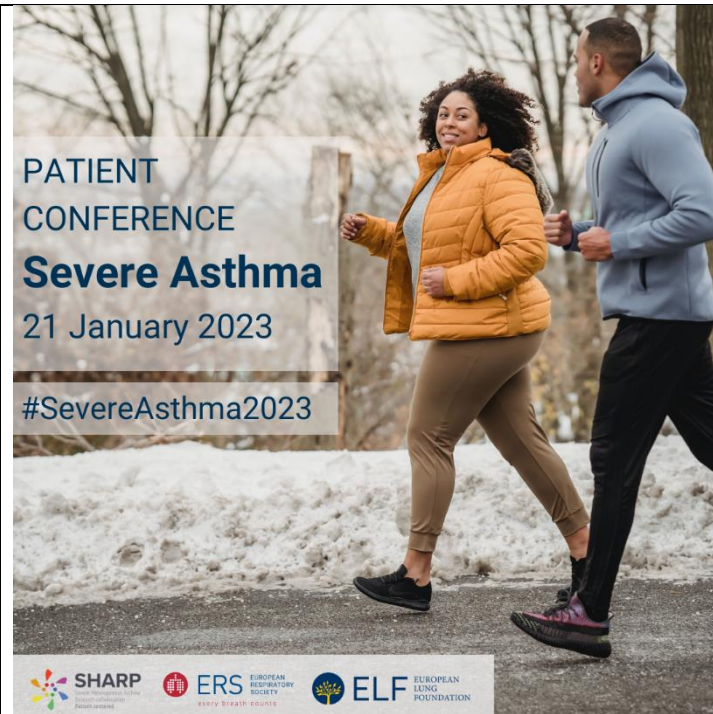
Facebook

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#SevereAsthma2023



Instagram post / LinkedIn



Instagram story



*** Suggest to add link or #SevereAsthma2023 to blank space